

Why Your Selfie Could Be Harming Orangutans

Orangutans may look relaxed around humans but it is not normal for them to be so close. This change in natural behaviour causes great stress!

STRESS



Serious health problems
Babies can die!

Orangutans can catch many human diseases as our DNA is 97% the same!

How YOU Can Help!

DON'T FEED



DON'T GET CLOSE



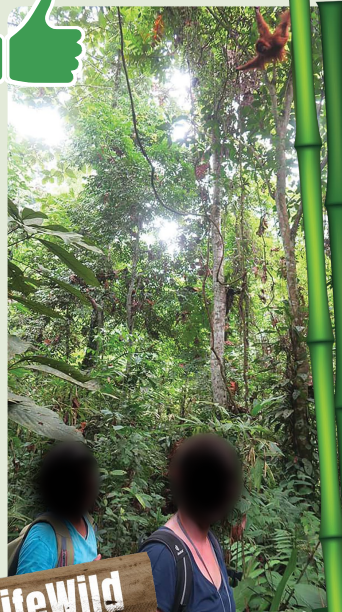
DON'T TOUCH



Practice Safe Photography

- Always keep at least 10 metres away
- Do not use a flash
- Do not use a selfie stick intrusively

If an orangutan or other wildlife approaches you, please do not take photos or ask your friends/guide to do so as this prolongs the encounter and delays appropriate action.



 Nature needs your photos and stories but also needs you to be responsible. Please only take and post photos on social media that show you at least 10 metres from ALL wildlife, use the hashtags **#keepwildlifewild** and be **#selfieaware** to promote awareness of this issue.



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